



**Stay Connected.  
Any Time. Any Place.™**





# Losing a Loved One Is Hard Enough. Visiting Them Should Be Easy

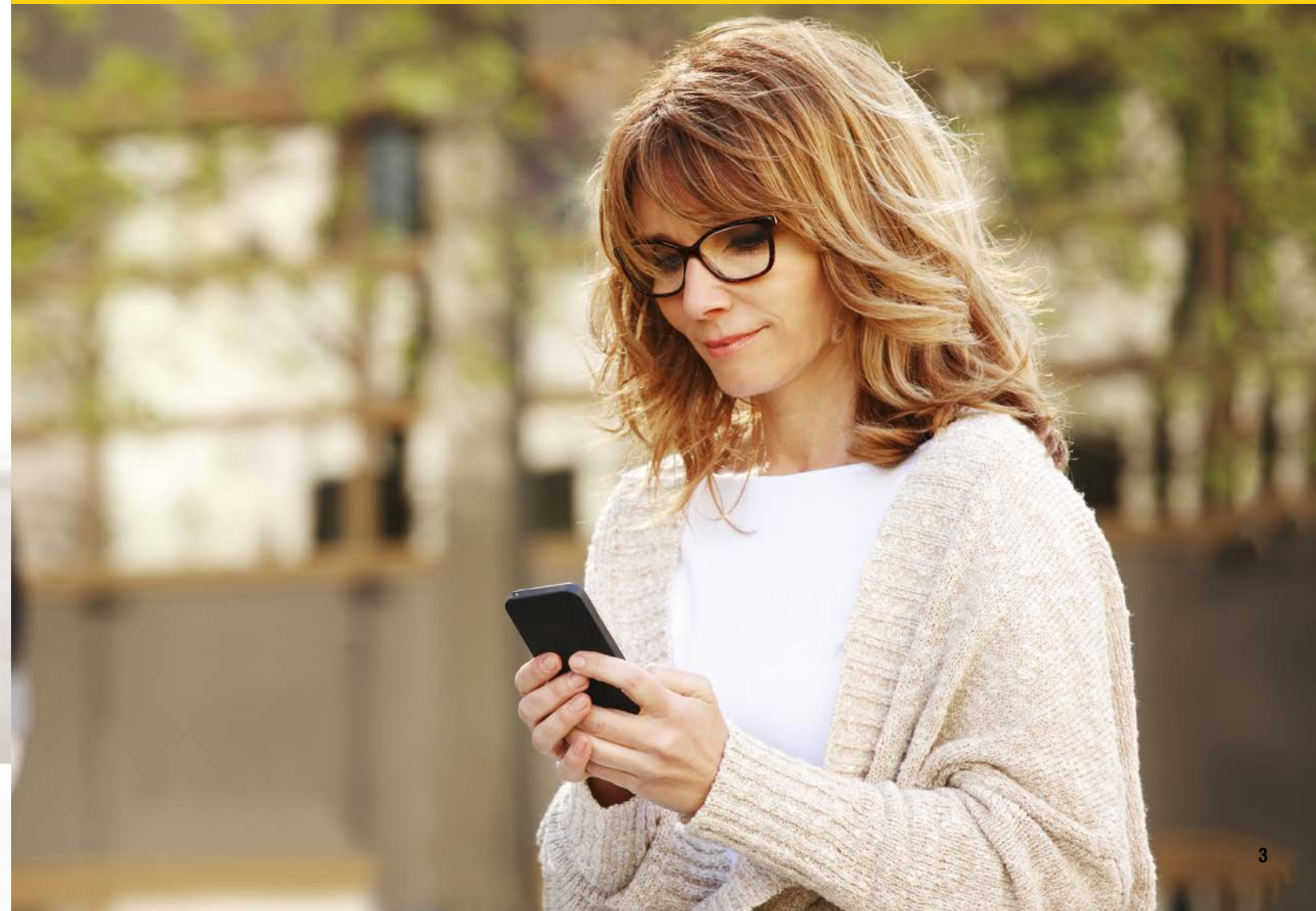
- **Long distances** - People are often buried far from their loved ones
- **Time constraints** - Sometimes, life just gets in the way - although weddings, birthdays, or big events are when they are missed the most
- **Weather** - Adverse weather can keep people home for entire seasons
- **Physical disabilities** - Even when living nearby, a physical disability can prevent people from visiting when they want to
- **Costs** - Visiting a loved one often involves purchasing gas, train, or even plane tickets



# Keeping Connection Alive On-Demand Visits, Anytime You Want

AFTR ushers burial site visits into the digital age.

With AFTR, every obstacle preventing you from visiting a loved one disappears. AFTR allows you to speak to your loved one, ensure their burial site is being respected, and extend their second life for all eternity.





# We Live in a Mobile App Era.

In the modern world, many daily tasks have gone digital. We prioritize the tasks we can easily do on our phones or tablets. Since the internet and smartphone apps have changed the way we do nearly everything in our day-to-day lives, should something so important be any different?



Changed ordering food



Changed watching movies



Changed shopping



Changed listening to music



Changed buying event tickets



Changed traveling and navigation



Changed communication



Changed visiting a loved one's resting place. Forever.



# Cameras that Change Our Present and Future.

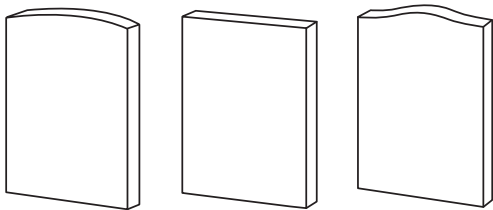


## MountCam™

Our stone-mounted camera

If space around the resting place is limited, use our MountCam™ - installed atop the headstone.

**Works on all headstones**  
The extendable arm and adjustable lens provide a full view of an upright headstone.



AFTR's all-weather cameras are designed for high performance. The cameras capture HD video and audio and are equipped with night vision and laser technology. They are solar-powered and work on all LTE networks. Built-in microphone pick up the audio environment of the resting place. Discreet speaker technology ensures privacy when you speak.

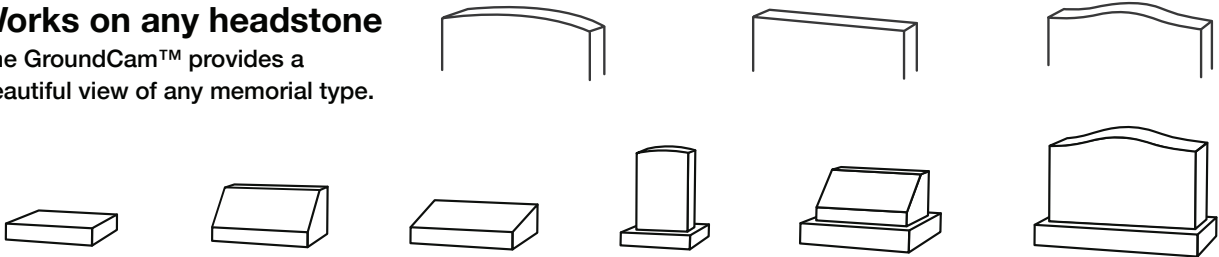
## GroundCam™

Secured to the ground.

Install the GroundCam™ in front of the headstone for the best frontal view.











**Works on any headstone**  
The GroundCam™ provides a beautiful view of any memorial type.





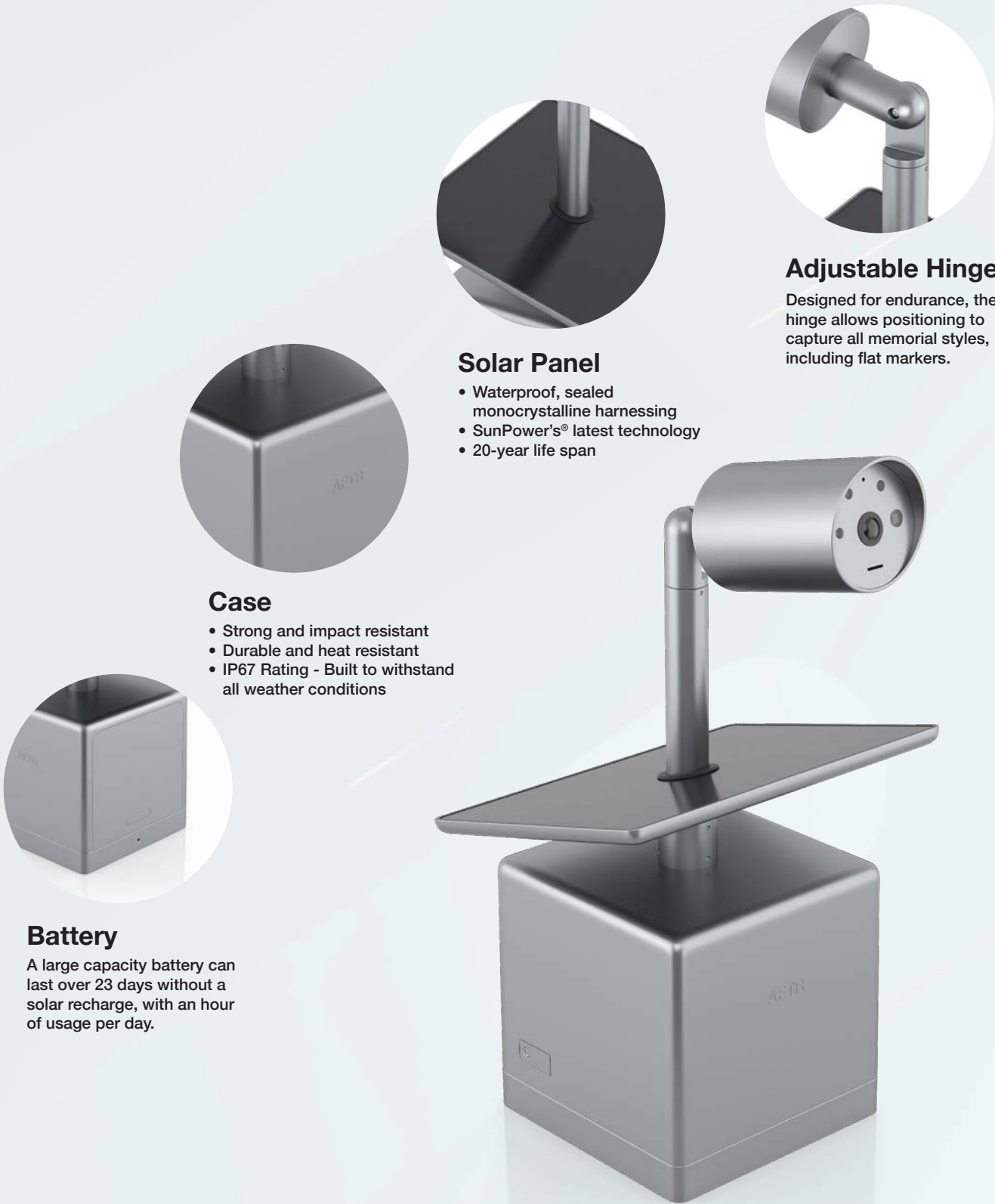
# GroundCam™ Features:



-  **HD Camera**  
The 1080P Sony® camera offers a crystal-clear picture at true high definition.
-  **Infrared Light**  
Our Smart SMT night vision streams a high-quality picture, even in the darkest night.
-  **Microphone**  
The high-grade microphone picks up the peaceful sounds from around the resting place.
-  **Speaker**  
The non-intrusive, built-in speaker technology protects your privacy at the gravesite when you speak through your app.
-  **Laser Light**  
Our patent-pending solution shines a light on the memorial of the loved one whenever you connect.
-  **Solar Panel**  
Using the latest monocrystalline technology, we harness the power of the sun to keep our cameras working 24/7, year-round.
-  **Mounting Base**  
Our patent-pending mounting mechanism allows easy removal and secure replacement by cemetery maintenance personnel.
-  **Weatherproof**  
With an IP67 rating, the unit can withstand all weather conditions. Operating temperature: -20°C ~ + 60°C

# Functional Design. Built to Last.

AFTR cameras are more than a stunning marvel of engineering. We have ensured that they will withstand bumps, bangs, and the harshest weather conditions. AFTR cameras are ready for anything.



- Solar Panel**
  - Waterproof, sealed monocrystalline harnessing
  - SunPower's® latest technology
  - 20-year life span

**Adjustable Hinge**  
Designed for endurance, the hinge allows positioning to capture all memorial styles, including flat markers.


- Case**
  - Strong and impact resistant
  - Durable and heat resistant
  - IP67 Rating - Built to withstand all weather conditions


**Battery**  
A large capacity battery can last over 23 days without a solar recharge, with an hour of usage per day.





# MountCam™ Features:




 **HD Camera**  
The 1080P Sony® camera offers a crystal-clear picture at True High Definition.


 **Infrared Light**  
Our Smart SMT night-vision streams a clear picture in the darkest of nights.

 **Microphone**  
The High-Grade Microphone picks up the peaceful sounds from the resting place of your loved one.

 **Speaker**  
AFTR's unique technology allows your voice to be heard by your loved ones and no one else.

 **Laser Light**  
Our patent-pending solution shines a light on the memorial of the loved one as you connect.

 **Solar Panel**  
Using the latest monocrystalline technology, we harness the power of the sun to keep our cameras working 24/7 365 Days.

 **Mounting Clamps**  
Our mounting mechanism allows easy mounting on headstones of almost any thickness.

 **Weatherproof**  
With IP67 rating the unit can withstand all weather conditions. Operating temperature -20°C ~ + 60°C

# Compact Design, Same Amazing Function.

Every resting place is unique. Even if ground space is not available in front of the memorial, AFTR's MountCam™ offers all of the features of the GroundCam™. The space-saving package easily mounts on top of almost any headstone.



**Solar Panel**

- Waterproof, sealed monocrystalline harnessing
- SunPower's® latest technology
- 20-year life span

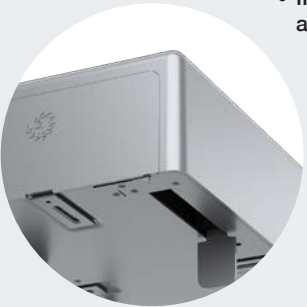


**Adjustable Hinge**  
Robust and clean design for endurance. Capture almost all memorial styles.



**Case**

- Strong and impact resistant
- Durable and heat resistant
- IP67 Rating - Built to withstand all weather conditions



**Battery**  
A large capacity battery can last over 23 days without a solar recharge, with an hour of usage per day.





# GroundCam™.

## All-Terrain Installation:



## GroundCam™ Mounting Base Options

**GroundCam Base™**  
Mounting base for flat ground + optional pegs

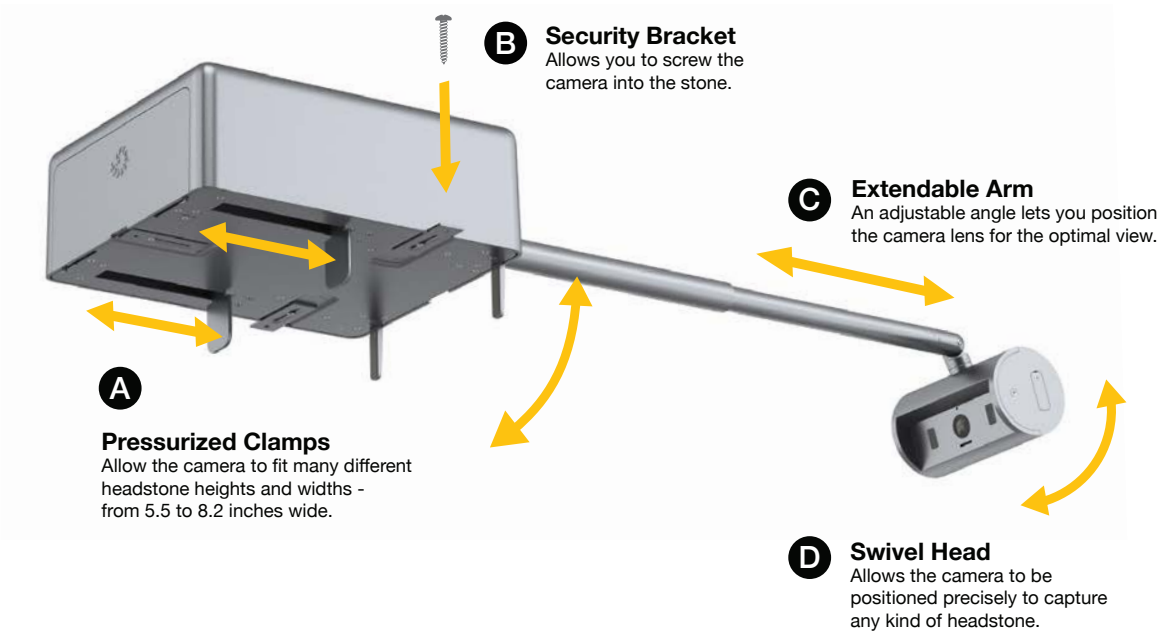


**All-Terrain Base™**  
Optional mounting bracket for sloped or steep terrain



# MountCam™.

## Space-Saving Installation:



## Easy Mounting

The camera is installed by pulling the clamps open and placing it on the stone.

**1 Pull the clamps**



**2 Place the camera on the stone**





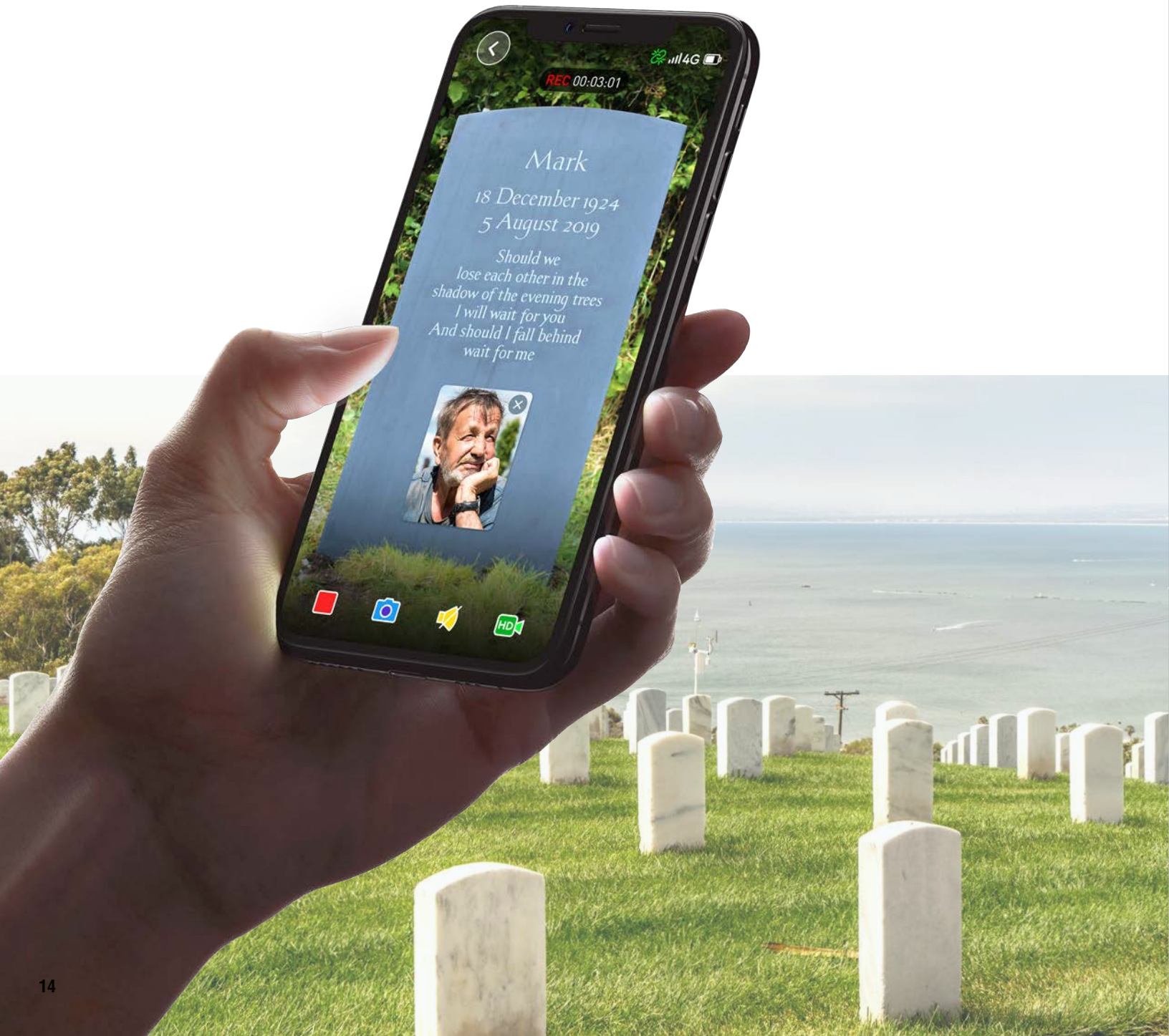


# AFTR App:

Connect, view, talk, listen. 24/7 streaming access with the AFTR App.



The AFTR app allows you to use a phone or tablet to access a 24/7 video and a two-way audio stream of a resting place. This technology allows you to visit your loved one's memorial virtually, pray for them, and make sure their headstone is being respected.



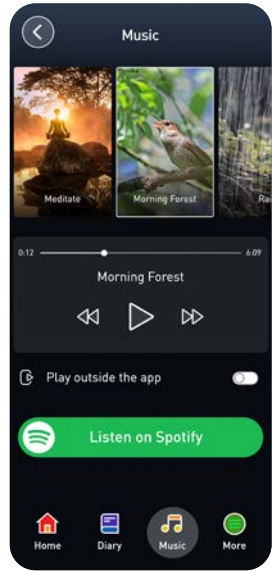
## Home

Manage your camera directly from your phone or tablet



## Music

Connect to a soothing mental space with music features and meditative functions



Browse through a library of soothing sounds



Connect to the past with your most meaningful playlists. Using Spotify, play the songs that bring you closer to your loved one's memory.

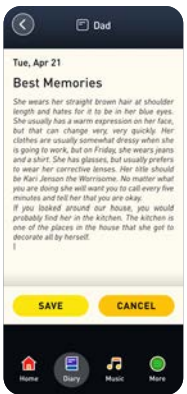


## Diary

Archive and access your photos, videos, notes, and audio streams in the app's Diary.



Preview photos and videos



Write and save your personal notes



Watch the weather and seasons changing at the resting place, with the Time-Lapse feature





# AFTR for Cemeteries.

## Challenges

- One-time sales, no residual income
- Limited new streams of revenue
- Low millennial engagement
- Scarce digital presence

## How cemeteries benefit by collaborating with AFTR

- Customer re-engagement
- Residual income
- New revenue stream
- Millennial engagement
- Integration into the digital and mobile-first world digital era
- Easy sales process
- Maintenance free



# AFTR Sells Itself, YOU Get Paid.

Aesthetically pleasing kiosks are placed in the cemetery, which allows customers to sign up for AFTR on their own. When they do, you get a portion of the residual income; a novel concept for cemeteries. Furthermore, if a customer purchases an AFTR camera elsewhere and places it in your cemetery, you will still get a portion of the residual income plus a one-time placement fee.

## Kiosk with Promotional Material and Tablet

With a sleek, user-friendly design, this kiosk allows you to display promotional materials for your customers, or they can learn more and even sign up on the tablet.

## Simple Box Kiosk with Tablet

With a more streamlined design, the attached tablet allows customers to learn about AFTR and sign up on the spot.



# What Do We Offer Your Customers?

- **24/7 virtual visits - rain or shine**
- **Inclusive for the elderly, those with disabilities**
- **Access for people who live far away or travel frequently**
- **Connection with their loved ones**
- **Therapeutic effects of burial site visit available on demand**

## Concierge Services

AFTR is more than just a video platform. For those wishing to go the extra mile in caring for their loved one and their resting place, AFTR promotes Concierge Services sold by the cemetery. This white-glove program provides a premium service for families and additional income for the cemetery.

Some of the benefits of this service include:



Wreaths and flowers placed on the burial site



Placement of a memorial candle



Memorial prayers



Memorial cleaning



Transportation of visitors to the cemetery



Opportunities for re-engagement, relevant offers like adjacent or family plots



Promotion of Burial property at the cemetery



Promotion of pre-planning opportunities





## Frequently Asked Questions

Here are some of the most common questions we hear about AFTR, and our answers.

### Revenue Sharing:

Q: Someone bought an AFTR camera directly from AFTR and placed it in my cemetery.

Do I get paid for it?

A: In this case, we would offer you a revenue share on the app income and a one-time placement fee.

### Customer Support:

Q: A customer is having technical issues and I don't know how to help them. What do I do?

A: Just send them to AFTR! AFTR's dedicated Customer Support is ready to resolve any questions.

### Maintenance, Damage, or Theft:

Q: I am worried that working around the cameras will take extra time for my maintenance team.

Will my maintenance costs go up?

A: We believe that your maintenance team will adjust quickly to having the cameras in the field.

Additionally, any additional maintenance costs would be quickly offset by the added annual revenue you would generate by having AFTR in your cemetery—up to \$331 per year for every camera!

Q: I am afraid my maintenance worker will damage the cameras while cutting grass.

How can we prevent that from happening?

A: The camera base is built of a strong metal and will have no trouble withstanding a lawnmower or weed whacker.

Q: An AFTR camera was stolen from my cemetery. Am I responsible?

A: AFTR fully insures hardware against damage or theft.

### Other Digital Solutions:

Q: I currently offer other services to my customers. Could you help me digitize them?

A: AFTR is all about digital solutions. Name the challenge and your account manager would be happy to see how AFTR can assist.

## Want to Access this New Stream of Revenue Today?

visit: [www.aftr.live](http://www.aftr.live)

call: 800-940-9620

email: [sales@aftr.live](mailto:sales@aftr.live)







# Our Vision

Increasing accessibility with the aid of technology.

AFTR develops digital solutions for the pre-need and death care markets. AFTR was created to help people to overcome physical obstacles to grieving and to feel eternally connected to their loved ones. When faced with a devastating personal loss, the founder of AFTR found solace in looking for ways to connect himself and his faraway siblings with his late father's memory. AFTR provides a mobile application and headstone camera system, as well as AFTR Messaging, which securely delivers pre-recorded memories and messages from people who have passed away. The company enables people to find comforting connections to those they have lost - any time, from anywhere.





# AFTR™

NEW YORK HQ

Brooklyn Navy Yard  
21 Flushing Avenue  
Brooklyn, NY 11205  
[www.aftr.live](http://www.aftr.live)

